



What is the Kinetic Cake Express?

The **Kinetic Cake Express (KCE)** is an art challenge of kinetic (non-motorized) sculptures. Artist teams will pilot street legal vehicles along a designated course through Santa Barbara attempting to deliver a cake to a picnic.

Sponsor Opportunities

Head Baker - Presenting Sponsor | \$5,000

- Named as presenting sponsor on all collateral for the KCE Event
 - Website
 - social media
 - digital mailings
 - press releases
 - Free Merch
- Logo displayed on a KCE Race Vehicle of the company's choice
- Opportunity for a representative from your company to be a judge for the race
- Booth space at the end of rally party - location pending
- Free Merch from the event

Dough Maker - Team Sponsor | \$2,500

- Named sponsor appearing on all collateral for the KCE Event
 - Website
 - social media
 - digital mailings
 - press releases
- Trophy sponsorship - add logo or name to a trophy
- Booth space at the end of rally party - location pending
- Free Merch from the event

Cake Decorator - Artist Sponsor | \$1,500

- Named sponsor appearing on all collateral for the KCE Event
 - Website
 - social media
 - digital mailings
 - press releases
- Recognition at the picnic celebration
- Free Merch from the event
- Invitation to artist studios for site visits with the artists
- Get photo taken with artist and a signed, framed photo

SPONSOR DEADLINE MARCH 15, 2023

The **Kinetic Cake Express** is a sponsored project of the **NewGrit** non-profit arts service organization.

Contributions for the purposes of the Kinetic Cake Express are made payable to **NewGrit**.

FOR MORE INFO CONTACT

Adrienne De Guevara
adrienne@miscworkshop.com
 805.679.1061

